

Vision and Principles for a Bay Area Regional Transportation Measure

August 2019

Vision Statement

Freedom of movement is a human right. As people who live, work, and travel in the Bay Area, we know that increased funding to our transportation system is essential for the health and wellness of our communities, environment, and economy.

Despite being part of the fifth largest economy in the world, our transportation system is increasingly characterized by gridlock, pollution, and minimum-wage jobs.

Our vision is that residents of all abilities and incomes enjoy accessible transportation options that reliably, affordably, and conveniently get us where we need to go around the region. We have the power to do this by passing a game-changing regional funding measure that will enhance our freedom of movement, while at the same time creating good-paying green jobs, and contributing to a clean and healthy environment by reducing car trips and carbon emissions.

Principles

1. Advance Mobility, Jobs, and Climate Goals: We prioritize cost-effective investments that move more people around the region with fewer cars, create good-paying jobs, and reduce carbon emissions.
2. Create a Sustainable, World-Class, and Coordinated System: Our investments should significantly support everyday transit operations through frequent and reliable service and by moving people on our existing networks, while also supporting regional connections and long-term solutions that connect all residents.
3. Support Healthy and Stable Communities: Our investments should support resilient and thriving neighborhoods, while avoiding displacement and other harms to vulnerable residents.
3. Promote Social Equity: Our investments should provide differently-abled and lower-income residents with dignified, reliable, and affordable transportation options and provide them with good-paying jobs.
4. Ensure Fair Funding Streams: Responsibility for funding the next generation of transportation investments should come from those with the ability to pay and not burden small businesses and low-income residents.
5. Prioritize Democratic Community Engagement: Community residents should give input at all stages of the process and project development and their feedback should be meaningfully incorporated.

Individuals and organizations who participated in the development of the Vision and Principles:

Thea Selby, SF Transit Riders
Bob Allen, Urban Habitat
Peter Straus, SF Transit Riders
Chris Lepe, Transform
Yvonne Williams, ATU Local 192 (Oakland)
Gena Alexander, ATU Local 1555
Jamaine Gibson, ATU 265
Ian Griffiths, Seamless Bay Area
Richard Marcantonio, Public Advocates
Eduardo Gonzalez, YLI
Brian Schmidt, Greenbelt Alliance
Leslie Gordon, Urban Habitat
Salem Afangideh, Public Advocates
Aboubakar "Asn" Ndiaye, Working Partnerships USA
Derecka Mehrens, Working Partnerships USA
Adina Levin, Friends of Caltrain
Mark Williams, AC Transit
Mary Lim Lampe, Genesis
Dave Campbell, East Bay Bike
Janice Li, SF Bicycle Coalition, BART Board
Daveed Mandell, East Bay Center for the Blind

Organizational Endorsements:

San Francisco Labor Council
Transport Oakland
Council of Community Housing Organizations (CCHO)