OUR MISSION
Urban Habitat works to democratize power and advance equitable policies to create a just and connected Bay Area for low-income communities and communities of color.

OUR VALUES
- Self-determination
- Justice and equity
- Solidarity
- Sustainability
- Diversity

THE NEW GEOGRAPHY OF RACE & OPPORTUNITY
The Bay Area is experiencing tremendous growth and generating immense wealth, yet low-income communities of color continue to be left behind. As new investments in urban areas displace low-income people and people of color into suburban places, we must confront the causes of these inequalities and the growing resegregation. Urban Habitat helps build the power of disenfranchised communities to make their own decisions about investments in their neighborhoods and advocates for equitable policies.

THE CHANGES WE SEEK

DEMOCRATIZE POWER
Increase the power of low-income communities and communities of color to hold leadership and decision-making positions to advocate for equitable policies.

HOW WE POWER THE CHANGES WE SEEK

ACHIEVE REGIONAL EQUITY
Create a Bay Area where low-income communities of color direct investments and determine policies in their neighborhoods to ensure shared prosperity.

ADVANCE EQUITABLE POLICIES
Transform structural inequities by challenging their root causes, including our laws and institutions, by advocating for equitable investments, opportunities, and outcomes.

SUPPORT LOCAL ORGANIZING TO ACHIEVE REGIONAL IMPACT
Partner with base-building organizations on local campaigns that are aligned with and inform our regional equity agenda.

LEAD REGIONAL ANALYSES
Analyze policies through a race and class lens and advocate for equitable policies.

CULTIVATE NEW LEADERSHIP
Support low-income communities and communities of color in leadership and decision-making positions.

CONVENE OUR PARTNERS
Bring together stakeholders to develop shared analyses and advocacy strategies to advance campaigns for regional equity.
4 YEAR GOALS

DEMOCRATIZE POWER
1. Increase political participation of low-income communities and communities of color by building leadership development initiatives across multiple generations.
2. Increase the inclusiveness and responsiveness of key government agencies to low-income communities and communities of color.

ADVANCE EQUITABLE POLICIES
1. Bring the principles of equity and justice into the center of debates on transportation, housing, and land use policies.
2. Advance housing justice locally, regionally, and at the state level by scaling tenant protections policies and implementing community-centered models of land and housing development.
3. Advocate for transportation policies that prioritize people over cars, such as public transit, walking, and biking.
4. Analyze and influence how public agencies’ revenue and spending can advance equitable transportation, housing, and land use policies.
5. Increase resources, partnerships, and organizing infrastructure to address the needs of low-income communities and communities of color in the suburbs.

10 YEAR GOALS

» Low-income communities and communities of color, particularly in urban neighborhoods, live without fear of displacement, benefit from increased investments, and reside in neighborhoods that help them prosper.
» Low-income communities and communities of color effectively engage civically and politically to create supportive and inclusive neighborhoods, particularly in suburban areas.