CASA brings together diverse stakeholders, including equity voices, affordable housing developers, market-rate developers, elected officials, public agency representatives, private corporations, and advocacy organizations with the goal to come up with “game-changing solutions” to the housing crisis.

**What is CASA?**

- **CASA** is a blue-ribbon task force put together by the Metropolitan Transportation Commission (MTC), the Bay Area’s land use, housing, and transportation agency, that brings together 46 leaders from across the region to build actionable political consensus around protecting vulnerable populations from housing instability and displacement; preserving existing affordable housing; and increasing housing production at all levels of affordability.
- CASA solutions focus on three areas, known as the “3 Ps”: tenant protection, affordable housing preservation, and new housing production (both affordable and market-rate). To achieve these goals, CASA will need to identify solutions that leverage funding at the state, regional, local, and private levels and examine opportunities for local, regional and state policy action.
- CASA was named as a key housing strategy in the Plan Bay Area 2040 Action Plan, a targeted implementation strategy included in the regional growth plan.
- CASA was convened by MTC in June 2017 and will meet through October 2018.
- CASA is modeled on a process called HALA in Seattle.

**How is CASA structured?**

- **Three co-chairs** representing diverse interests oversee CASA: (1) Fred Blackwell (The San Francisco Foundation, philanthropy/equity); (2) Michael Covarrubias (TMG Partners, market-rate developer); and (3) Leslye Corsiglia (Silicon Valley at Home, advocate/former government official)
  - Two committees make up CASA: (1) A Steering Committee, which is mostly comprised of elected officials, and (2) a Technical Committee.
    - The **Steering Committee** meets roughly once per quarter (5 times over the course of the 17-month process).
    - The **Technical Committee** meets every month.
      - The Technical Committee is divided into two formal working groups and one ad hoc working group: Production; Protection/Preservation; and an ad hoc Preservation Work Group, which reports to the Protection/Preservation Work Group. 6 Wins member Derecka Mehrens (WPUSA) co-chairs the Production Work Group with Denise Pinkston (TMG Partners). 6 Wins member Jennifer Martinez (PICO) co-chairs the Protection/Preservation Work Group with Linda Mandolini. Amie Fishman (NPH) and Matt Schwartz (CHPC) co-chair the ad hoc Preservation Work Group.

*The 6 Wins for Social Equity Network is a regional coalition of over 20 organizations working to promote social, racial, economic, and environmental justice in the Bay Area. To learn more and to get involved, please contact Mashael Majid at Urban Habitat (mashael@urbanhabitat.org) or Lynsey Gaudioso at Public Advocates (lgaudioso@publicadvocates.org).*
• **Policy Adoption Process:** The idea is that policy solutions will be vetted through the work groups, forwarded up to the full Technical Committee for a vote and then passed along to the Steering Committee for final adoption.

What’s our strategy and what are the big outstanding issues?

• **Narrative:** We’re leading with a “protection first” narrative. We’re in the process of developing a proactive production narrative focused on anti-displacement.

• **Equity Convening:** We held two equity convenings with partner organizations in September and December 2017 with a plan to hold more as the CASA process evolves.

• **Making CASA Actionable:** We’ve discussed internally and are advocating externally that CASA consider how to make the final adopted policy solutions “actionable.”

• **Goals:** 6 Wins members drafted concrete goals for each P, which are available in our Regional Housing Equity Agenda document. We’re advocating that CASA formally adopt these goals.

• **Policies--Our “Regional Housing Equity Agenda”:** 6 Wins members developed, introduced and are advancing anti-displacement policy solutions for each of the 3 Ps--our “Regional Housing Equity Agenda”--through CASA. We believe that CASA presents an opportunity to create a new story for the Bay Area.

• **Community Engagement:** 6 Wins members successfully pushed for a stronger public process in which MTC will convene four anti-displacement forums led by community-based organizations in the North Bay, East Bay, South Bay and Peninsula.

• **Advocacy:** 6 Wins members attend and advocate at all CASA meetings. Important points of advocacy thus far have included asks around process, open work groups, community engagement, membership, and policy goals. We succeeded in advocating for bold vision-setting, developed and introduced our regional housing equity agenda, and successfully pushed for a stronger public process.

How to get involved:

Join the CASA Campaign to advance our regional housing equity agenda. To get involved, email Lynsey Gaudioso (lgaudioso@publicadvocates.org) and Mashael Majid (mashael@urbanhabitat.org).