

OUR MISSION

Urban Habitat works to democratize power and advance equitable policies to create a just and connected Bay Area for low-income communities and communities of color.

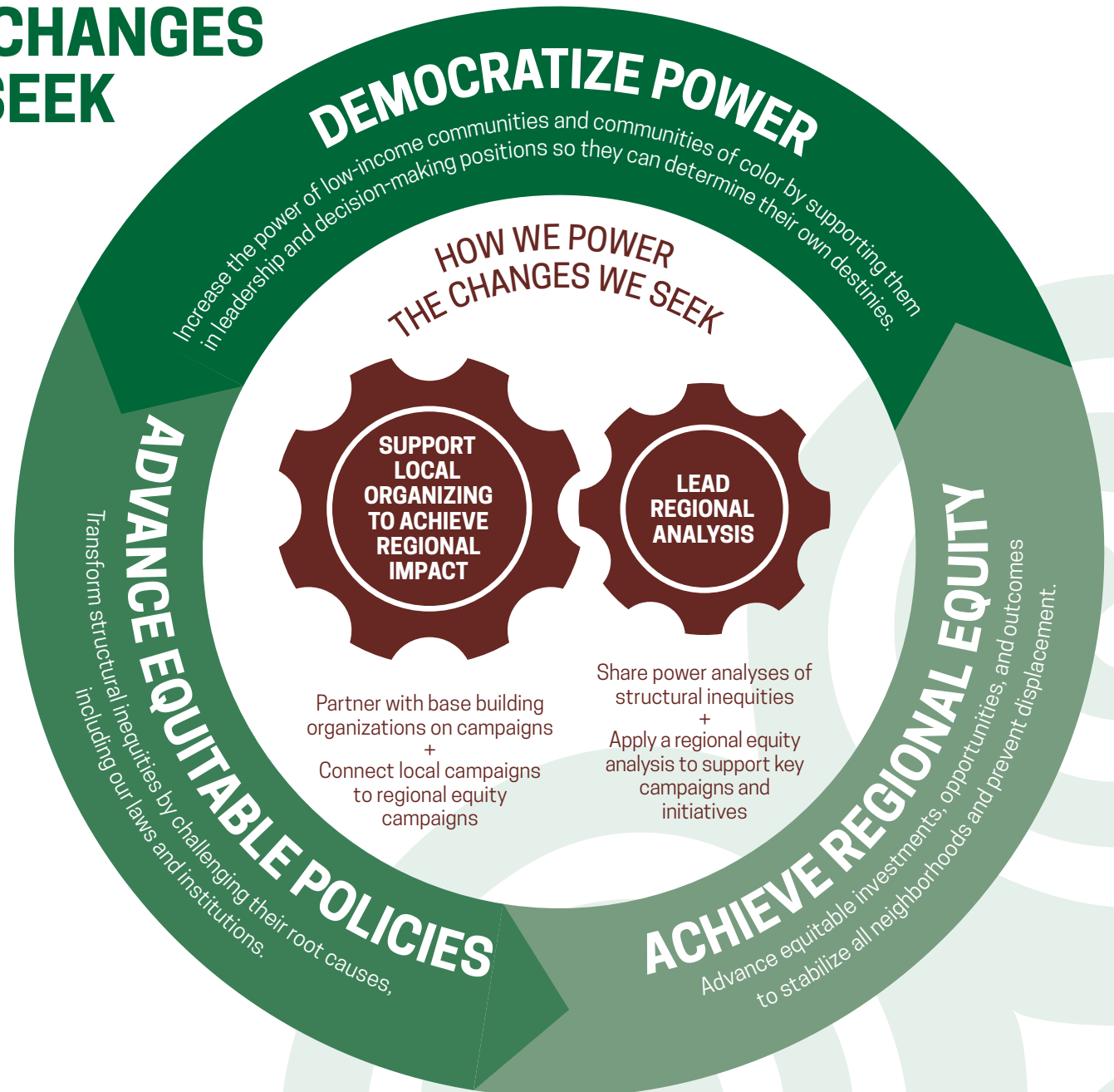
OUR VALUES

- » **Self-determination**
- » **Justice and equity**
- » **Solidarity**
- » **Sustainability**
- » **Diversity**

THE NEW GEOGRAPHY OF RACE & OPPORTUNITY

The Bay Area is experiencing tremendous growth but those in power are not responding to the needs of low-income communities and communities of color. We must confront displacement caused by rapidly increasing housing costs and the ongoing disinvestment in low-income neighborhoods of color by helping to build the power of disenfranchised communities and advocating for policies that achieve regional equity.

THE CHANGES WE SEEK



4 YEAR GOALS

DEMOCRATIZE POWER

1. Increase political participation of low-income communities and communities of color through leadership development initiatives.
2. Increase youth presence in the political process on transportation, housing, and land use issues.
3. Increase the inclusiveness and responsiveness of key government agencies to low-income communities and communities of color.

ADVANCE EQUITABLE POLICIES

1. Reframe the debates on transportation, housing, and land use policies to reflect principles of equity and justice.
2. Conduct an analysis of the new geography of race and poverty to inform our work in suburban neighborhoods experiencing an increase in low-income communities and communities of color.
3. Advance tenant rights locally and regionally, and scale the movement to the state level.
4. Analyze and influence how public agencies' revenue and spending would achieve equity through county taxes, Plan Bay Area, and transit agency budgets.

ACHIEVE REGIONAL EQUITY

1. Increase resources, partnerships, organizing infrastructure, and strategies to address the needs of low-income communities and communities of color in the suburbs.
2. Increase public investments in low-income neighborhoods that promote community stability and decrease displacement.
3. Increase regional and local funding for transportation systems that meet the needs of transit dependent communities.

10 YEAR GOALS

- » Low-income communities and communities of color are not displaced and benefit from increased investments in urban neighborhoods.
- » Campaign organizing infrastructures exist that reflect the diversity of emerging low-income communities and communities of color in suburban neighborhoods.

OUR STRATEGIES

- » Cultivating leaders to increase the political participation and decision-making power across multiple generations of low-income communities and communities of color.
- » Strengthening and sustaining grassroots campaigns connected to and in support of a regional equity agenda.
- » Analyzing and advocating for equitable policies at the local, regional, and state levels.
- » Convening our partners to achieve equitable land use, transportation, and housing policies.

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